



# ANNUAL SCIENTIFIC MEETING

**Southern CA Chapter,  
American College of Surgeons**



Meeting Dates: January 14-16, 2022  
The Ritz-Carlton Bacara, Santa Barbara  
Santa Barbara, CA

## **Invitation to Exhibit**

Exhibit Dates: January 14-15, 2022



[socal surgeons.org](http://socal surgeons.org)

[#socal surgeons](https://twitter.com/socal surgeons)



August 2022

Dear Surgical Supporter:



I'm pleased to invite you to participate in the Southern California Chapter of the American College of Surgeons' annual scientific meeting at The Ritz-Carlton Bacara, Santa Barbara, January 14-16, 2022. Ours is the largest chapter of the ACS, with more than 1,000 members, including surgeons in clinical practice and surgeons in academic medical centers throughout Southern California. Members of other chapters of the ACS are also invited to the conference, which has an average attendance of well over 300 surgeons.

After you read through this Exhibitor/Sponsor prospectus and determine which opportunities best meet your marketing goals, please complete the enclosed form and return it to our offices.

We're confident you'll find this conference rewarding and enjoyable. If you would like to discuss your participation, or talk about tailoring a unique sponsorship option specifically for your company, please call the Chapter office at 310-379-8261.

Sincerely,

Kenji Inaba, MD, FACS  
President, Southern CA Chapter, ACS

## Why Support the SCCACS Scientific Meeting?

As a participant in the 2022 SCCACS, you will have the opportunity to:

- Reach a highly qualified audience of surgical leaders
- Increase visibility for your brand in a time when in-person office and clinical visits are limited
- Demonstrate commitment to excellence in surgical outcomes
- Strengthen existing relationships
- Access scientific sessions with your exhibitor/sponsor meeting pass to observe

## EXHIBIT OPPORTUNITIES & DETAILS

*See exhibit form/agreement to sign up*

**Exhibit Fee:** \$2250 Early-Bird Rate (by Oct 15)  
\$2500 Regular Exhibit Rate (after Oct 15)

**Exhibit Hours:** 7:00 am-4:00 pm, Friday January 14, 2022 and Saturday January 15, 2022

### Exhibit Details:

- Exhibit space is limited! Register early to be part of this exclusive marketing opportunity.
- One 6-foot table/space near the lecture rooms to maximize exposure throughout the meeting.
- Two exhibitor badges
- All coffee and refreshment breaks will be in the exhibit area.
- Sandwiches and beverages will be served in the exhibit area during open lunch hours on Friday and Saturday.
- Exhibitor company name, address and telephone numbers will be printed in the meeting program.

# Promotional & Marketing Opportunities

|  | PLATINUM  | GOLD      | SILVER  | BRONZE  |
|--|-----------|-----------|---------|---------|
| COMMITMENT   | \$10000+  | \$7500    | \$5000  | \$3000  |
| Premium booth location                               | ✓         | ✓         | ✓       |         |
| Walk-in slide recognition                            | ✓         | ✓         | ✓       |         |
| Podium announcement                                  | ✓         | ✓         | ✓       |         |
| Acknowledgement Pre-conference email to all members  | Logo      | Logo      | Name    |         |
| Acknowledgement Post-conference email to all members | Logo      | Logo      | Name    |         |
| Final Program  | Full page | Half-page |         |         |
| Chapter website                                      | Logo      | Logo      | Name    | Name    |
| Exhibit booth space (6-foot table)                   | 2 tables  | 1 table   | 1 table | 1 table |
| Signage in registration area                         | Logo      | Logo      | Name    | Name    |
| Listing in final program                             | ✓         | ✓         | ✓       | ✓       |
| Sponsorship signage                                  | ✓         | ✓         | ✓       | ✓       |

## Exclusive Conference Events & Elements

*Commercial Support opportunity. Exhibit table(s) not included.*

### SIGNATURE EVENT!

#### Women in Surgery Luncheon - \$8,500

Saturday, January 15, 2022

This popular annual luncheon is an opportunity for students, residents, fellows and attending surgeons to learn from and network with other female surgeons across a wide range of specialties. (Approx. 100+ delegates attend)

- Exclusive opportunity – 1 only
- Luncheon-room signage, welcome slide and podium recognition
- Table-top signage at each luncheon table
- Representative to introduce Chapter-selected speaker

### SIGNATURE EVENT!

#### Welcome Reception - \$6,000

Friday, January 14, 2022

Be the friendly faces welcoming delegates with appetizers and beverages!

- Exclusive opportunity – 1 only
- Reception room signage
- Recognition in conference program

#### Refreshment Breaks - \$3,000

Be part of every conference delegate's favorite segments of the day!

- Choose from four break options (based on availability)
- Exclusive signage during break
- Recognition in conference program

Want to work with our team to create a package tailored to your marketing goals? Reach out to us. We'd be happy to get creative with you!



[admin@socalsurgeons.org](mailto:admin@socalsurgeons.org)



310-379-8261

### Educational Grants

The Southern California Chapter of the American College of Surgeons invites support in the form of educational grants from entities who wish to support our mission to support practice, teaching and science of surgery. The SCCACS has a strong reputation of delivering high quality continuing medical education. If after reading the program you believe your company's current mission aligns with our program, please contact us at [admin@socalsurgeons.org](mailto:admin@socalsurgeons.org). Grants must comply with ACS and ACCME guidelines.



# Southern California Chapter American College of Surgeons EXHIBITOR AGREEMENT



## COMPANY INFORMATION (exactly as you want it to appear in the program)

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

## REPRESENTATIVE (to whom all communication will be sent)

NAME (TO BE USED FOR SIGN AND PROGRAM) \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### PROMOTION/EXHIBIT SUPPORT

- Platinum Support - \$10,000 \$ \_\_\_\_\_
- Gold Support - \$7,500 \$ \_\_\_\_\_
- Silver Support - \$5,000 \$ \_\_\_\_\_
- Bronze Support - \$3,000 \$ \_\_\_\_\_

### EXHIBIT SPACE ONLY (Check one)

- Early-Bird Rate - \$2,250 \$ \_\_\_\_\_  
(by October 15)
- Regular Exhibit Rate - \$2,500 \$ \_\_\_\_\_  
(after October 15)

### COMMERCIAL SUPPORT

- Women in Surgery Luncheon - \$8,500 \$ \_\_\_\_\_
- Welcome Reception - \$6,000 \$ \_\_\_\_\_
- Refreshment Break - \$3,000 \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

### PAYMENT INFORMATION (Check one)

- Check - Make Payable to "Southern CA Chapter, American College of Surgeons"
- Credit Card - Provide the following details  
 AmEx    Visa    MC    Discover

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_

SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

### PLEASE RETURN TO SCCACS:

Mail: SCCACS, 2512 Artesia Blvd., Ste. 200, Redondo Beach, CA 90278  
 Email: [admin@socalsurgeons.org](mailto:admin@socalsurgeons.org) • Fax: (310) 379-8283 • Questions? Call us at [310-379-8261](tel:310-379-8261)  
 TAX ID: 95-6209196



# Southern California Chapter American College of Surgeons EXHIBITOR AGREEMENT

THIS AGREEMENT IS BETWEEN the Southern California Chapter, American College of Surgeons hereafter known as "CHAPTER", and \_\_\_\_\_ (COMPANY) hereafter known as "EXHIBITOR".

EXHIBITOR agrees to exhibit at the Annual Scientific Meeting of the CHAPTER to take place January 14-16, 2022, at the The Ritz-Carlton Bacara, Santa Barbara in Santa Barbara, California. EXHIBITOR will be provided a table-top exhibit area upon which EXHIBITOR may display and/or demonstrate products throughout the hours of the Annual Scientific Meeting. The Exhibit hours will be 7:00 am – 4:00 pm on January 14 and 15. EXHIBITOR will be provided one draped 6' table and two chairs. EXHIBITOR agrees to provide CHAPTER payment of \$2,250 by October 15, 2021 to secure the Early Bird exhibit rate. A fee of \$2,500 is required for agreements received after October 15, 2021.

CHAPTER agrees to acknowledge EXHIBITOR in the Program if Agreement and full payment is received by December 10, 2021, by printing the company name, address and telephone number. In addition, CHAPTER agrees to furnish EXHIBITOR two tickets to the Friday Evening Reception at no cost to EXHIBITOR. Additional tickets to one or more social functions are available at the same charge as for all meeting participants.

The Ritz-Carlton Bacara, Santa Barbara prohibits posting of any kind on columns, walls, floors or other parts of the building or furniture without prior written consent of The Ritz-Carlton Bacara, Santa Barbara. Repair of any damages in connection with the improper posting or use of improper materials by EXHIBITOR will be at the sole expense of EXHIBITOR.

EXHIBITOR assumes entire responsibility and hereby agrees to protect, indemnify, defend and save CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara and its employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney's fees arising out of or caused by EXHIBITORS installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of The Ritz-Carlton Bacara, Santa Barbara and its employees and agents.

In addition, EXHIBITOR acknowledges that CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara, do not maintain insurance covering EXHIBITOR'S property in that it is the sole responsibility of EXHIBITOR to obtain business interruption and/or property damage insurance covering such losses by EXHIBITOR.

Cancellations must be received in writing by December 27, 2021, to receive a refund. A \$250 handling charge will be deducted from all refunds. No refund will be provided for cancellations received after December 27, 2021.

*By signing below, EXHIBITOR acknowledges that she/he has reviewed the preceding information and finds it acceptable. This agreement must be signed and submitted with full payment of the exhibit fee and received by the CHAPTER prior to the assignment of exhibit space.*

EXHIBITOR - AUTHORIZED SIGNATURE

DATE

PRINT NAME AND TITLE WITH COMPANY

PHONE

CHAPTER - TRACEY DOWDEN, EXECUTIVE DIRECTOR  
SOUTHERN CALIFORNIA CHAPTER, AMERICAN COLLEGE OF SURGEONS

DATE